



## Guidelines for Project Proposals and Reporting Canpotex Ltd

Projects that aim to improve the understanding of potassium (K) use in Australian and New Zealand agricultural production systems can be supported by Canpotex Ltd, through their agents Agrow Australia. Special consideration is given to projects that exercise and develop best management practices and maximum economic yields for use in sustainable farming systems. All projects should attempt to deliver results that are economically quantifiable and relevant to primary producers. Proposals to Canpotex should be made using the following format and be of a reasonable length (ie. < 2000 words).

### Project Proposals

1. **Title:** Should be concise and carefully worded to convey project focus.
2. **Location:** Lead institution and location.
3. **Co-operators:** Project leaders, co-operators and advisers with their areas of expertise should be named.
4. **Justification:** A statement of justification should outline why the work is needed and how it might benefit agriculture and the understanding of K use in the region. Briefly identify related work being conducted or recently completed. Discuss regional and/or national agronomic and economic implications.
5. **Objectives:** Briefly describe the project and outline specific objectives.
6. **Project Design:** If a research project, outline the design of the experiment including treatments, reps, plot size, parameters to be measured and proposed statistical analysis. Include site information, ie. soil characteristics, climatic conditions and length of study. If a demonstration or extension project, list the methods to be employed and the groups involved. Outline how the project will ensure that the information produced can be interpreted and is useful.
7. **Communication:** Outline how the results of the project will be communicated to the key stakeholders including farmers, advisers, and fertiliser company agronomists.
8. **Cost:** Estimation of the project cost including funds from other contributors, funds already in place, contributions in kind etc.



### **Reporting**

For projects lasting more than 1 year, an annual report will be required each July. All projects will be required to produce a completion report.

**Annual Report:** Should indicate progress to date in achieving the stated objectives and include available data and preliminary observations and copies of publicity or research papers associated with the project.

**Completion Report:** This will consist of two parts.

The Scientific Report will specifically address each of the stated objectives in the project proposal and include appropriate supporting data and scientific discussion. All completed or planned publicity or research papers and details of field days or other activities should be included. The economic consequences of the research should be outlined.

The Report Article/s will be articles suitable for publication in Better Crops International and/or on the Potassium in Agriculture website. Articles should offer an overview of the project and be written in a style appropriate for the non-scientific reader. It should include a clearly stated objective. Any data needs to be carefully selected for a clear take-home practical message that can easily be translated into economics or potential impact on market development. Appropriate conclusions should be clearly stated as well as future plans. A statement as to the project's potential impact on the understanding of K nutrition is essential. Some projects will lend themselves to the production of several articles, while others will require only one. Each article should be approximately 1000 words and be accompanied by photographs. Assistance in preparing the report articles is available from Canpotex's Market Development Agronomist.